



# Flint River Valley Chapter Michigan Steelheader

P.O. Box 408, Davisburg, MI 48350

---

## 2010 RULES AND REGULATIONS FLINT RIVER VALLEY STEELHEADERS BOAT, FISHING & OUTDOOR SHOW

- 1. Admissible exhibits:** Boat Dealers are allowed to display new products and up to 30% of their display can be products from the past two (2) model years. For example, if your total display consists of 10 units (3) of those 10 units can be from the 2008 & 2009 model year that have not been titled or previously sold. One (1) unit is considered to be a boat, motor, trailer combination. Used boats or boats that have been previously owned will not be allowed. If in the event proof of said new products is necessary, exhibitors will provide proof upon request. If an exhibitor wishes to display photographs of used boats it will be allowed upon the following conditions:
  1. All photographs so displayed will be in color
  2. All displays will be a maximum of 4' by 4' easel type
  3. All printing will be clear and legible
- 2. Payments for space:** All deposits or rental fees will be retained by show management in the event that exhibitor fails to fulfill or violates contract or withdraws from the show. Each 10 foot booth includes 1 table and 2 chairs. Extra tables and chairs will be available for a small fee. Please advise 10 days prior to show if you will need extra.
- 3. Show installation schedule:** It is assumed at this time that all boats will be brought to the show on trailers and the use of power lifts for cradled boats will not be needed. If such lifts will be needed, notification of show management will be required 30 days prior to show and the exhibitor shall bear all expenses of said lift equipment.
- 4. Exhibitors space:** Maximum height of exhibit shall not exceed 12 feet, including a sign of a maximum of 2 feet. Exceptions may be granted only under extreme circumstances. All exhibitors and their material are not permitted to extend beyond the boundaries of their rented space. **No signs may be attached to the walls. Advertising material and/or any other material that promotes a place of business or manufacturer may be distributed in individual booths, but its distribution is prohibited in the aisle ways, lobby area and entrances to the Expo Center.**
- 5. Any exhibitor** that may cause damage to any rented display curtain, floor or area assigned to said exhibitor, said exhibitor will bear all cost for repair or reparations to owners of the Expo Center of Birch Run. It is understood that said exhibitor will be liable for damages caused by said exhibitor.
- 6. Exhibitor passes:** No more than 2 passes will be allowed per 10 foot booth. Large exhibitors will be allowed passes for only necessary sales personnel to man the display properly. It may be necessary for exhibitors to shuttle passes among sales staff.
- 7. Displays:** For security purposes, expensive articles should be accompanied by proof of purchase to allow purchaser to leave arena. It is the exhibitor's responsibility to provide reasonable security for their own booth

or area during set up and show time.

**8. Liabilities:** Exhibitors hereby agree to indemnify and save harmless, the Flint River Valley Steelheaders, The Expo Center of Birch Run, their managers, officers, sponsors, employees, agents, successors and assigns from any suit or claim for personal injury or for property damage or for loss of use of property by whomsoever sustained on or about exhibitors display space or arising out of exhibitors participation in the show, unless damage or injury is due solely to the negligence of the Flint River Valley Steelheaders, Expo Center of Birch Run.

**9. Insurance:**

A. It is the responsibility of each exhibitor to provide adequate insurance to provide protection of said exhibitor and the Flint River Valley Steelheaders for liability caused on, near, or around said exhibitors assigned area or damages caused by such said exhibitor.

B. Insurance for protection against fire, theft or damage to exhibitor's materials must be carried and paid for by the exhibitor. No fire, theft or damage insurance will be provided by the show management.

**10. Security:** A guard will be provided for security.

**11. At no time shall an exhibitor** allow another person or business to use or sub-lease their lease space. If there is to be more than 1 exhibitor in 1 lease space, the other exhibitor must be registered on the original application for lease space.

**12. Parking costs:** Parking is free for exhibitors and the general public.

**13. Electrical Lines:** Electrical outlets can be provided to all booth & floor space vendors. Please indicate if you want electric at your location by checking the box on the Contract before mailing it back.

**14. Phone Lines:** Phone lines are available by contacting the Birch Run Expo Center at (989) 624-4665 Ext. 226. It is the responsibility of each vendor to make their own arrangements. Booth numbers and locations will be available approximately two weeks prior to the show.

**15. Amendments:** The show management shall have full power in the interpretations and enforcement of all rules contained herein, the power to make such amendments thereto and such further rules and regulations as it shall consider necessary for the proper conduct of the exhibitors. By signing a space application/contract, the exhibitor agrees to abide by all rules, regulations and decisions of the show management.

For any questions, please contact:

<p>Greg Gumbrecht Cell # (248) 249-2469 Fax # (248) 328-0973 e-mail: ggumbrecht@comcast.net</p>	<p>Mike Baker Cell # (810) 441-8735 Fax # (810) 664-8075 e-mail: bakerlapeer@aol.com</p>
---	--